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UNIVERSITY MUSICAL SOCIETY ELECTS NEW BOARD MEMBERS

UMS WELCOMES FIVE NEW MEMBERS TO BOARD

ANN ARBOR, MI (July 25, 2014) — New Board members for the University Musical Society were elected at the annual meeting of the UMS Board of Directors on June 24. The new members begin their appointments immediately.

Five new Board members were elected to four-year terms. The new Board members are **Lisa Cook**, Associate Professor of International Relations and Economics at MSU; **Stephen Henderson**, Pulitzer Prize-winning Detroit Free Press writer; **Jeffrey MacKie-Mason**, Dean of the School of Information, U-M; **Lihn Song**, founder of Mam Non Organization, dedicated to supporting adoptive families with children from Asia; and **Victor Strecher**, Professor in the U-M School of Public Health. In addition, **Pat Bantle** will serve as an ex-officio Board member in her role as Chair of the UMS Advisory Committee.

Biographies of all new Board members are listed at the end of this release.

In addition, the Board recognized four retiring members for their outstanding service to UMS. These include **Martha Darling**, **Junia Doan**, **Chris Genteel**, and **Robert Macek**. Retiring UMS Board members become members of the UMS Senate, a group of former UMS Board members who continue to assist in promoting UMS's mission.

Biographies of the new UMS Board Members follow:

Dr. Lisa D. Cook is an Associate Professor (with tenure) in the Department of Economics and in International Relations (James Madison College) at Michigan State University. She was the first Marshall Scholar from Spelman College and received a second B.A. in Philosophy, Politics, and Economics from Oxford University. She earned a Ph.D. in economics from the University of California, Berkeley. Prior to this appointment and while on faculty at Harvard University's Kennedy School of Government, she was Deputy Director for Africa Research at the Center for International Development, Managing Editor of the Harvard University-World Economic Forum *Africa Competitiveness Report*, and contributed to the Making Markets Work program at Harvard Business School. She was also a National Fellow at Stanford University.

Among her current research interests are economic growth and development, economic history, innovation, and financial institutions and markets. Dr. Cook is the author of a number of published articles, book chapters, and working papers. Based on her research, she was appointed in 2013 to the Advisory Boards of the Smithsonian Institution's Lemelson Center for the Study of Invention and Innovation and of the Washington Center for Equitable Growth. With former colleague and co-author Jeffrey Sachs, she advised the governments of Nigeria and Rwanda, and, as a Council on Foreign Relations International Affairs Fellow, she was Senior Adviser on Finance and Development at the Treasury Department from 2000 to 2001.

During the 2011-2012 academic year, she was on leave at the President's Council of Economic Advisers and worked on the euro zone, financial instruments, entrepreneurship, and innovation. She is a guest columnist for the *Detroit Free Press* and a regular contributor on MSNBC. She speaks English, French, Russian, Spanish, and Wolof.

Steven Henderson is a Detroit native, a University of Michigan alumnus, and has been editorial page editor for the *Detroit Free Press* since January 2009. Prior to that, he was a reporter, editorial writer and editor at the *Baltimore Sun*, the *Chicago Tribune*, the *Lexington (Ky.) Herald-Leader* and the Knight-Ridder Washington Bureau, where he covered the U.S. Supreme Court from 2003-2007. Henderson's work has been honored with more than a dozen national awards, including the 2014 Pulitzer Prize for commentary. Henderson hosts a weekly talk show, "American Black Journal," and co-hosts the weekly news wrap-up show "MiWeek," both on Detroit Public Television. He lives in Detroit with his wife, Christine, and two children, Oscar and Eleanor.

Jeffrey K. MacKie-Mason is dean of the U-M School of Information, Arthur W. Burks Collegiate Professor of Information and Computer Science, and a professor in the School of Information, the School of Public Policy, and the Department of Economics. He is well known for his pioneering research on the economics of the Internet, with over 85 scholarly publications on topics including spam reduction, volunteer user-contributed content, online auction design, computer and information security, privacy and network engineering economics. He has taught courses on incentive-centered design for information systems, the economics of information, information policy, human choice and learning, and antitrust. He received the University of Michigan Distinguished Faculty Achievement Award in 2010.

Mackie-Mason earned his bachelor's degree in environmental policy from Dartmouth College, his master's degree in public policy from U-M, and his PhD in economics from the Massachusetts Institute of Technology. He was a National Fellow at the Hoover Institution at Stanford University in 1990-91 and a University Partnership Fellow with IBM in 1998-2001. Mackie-Mason was the founding director of the Program for Research on the Information Economy at U-M. He also founded and is the past director of the Socio-Technical Infrastructure for Electronic Transactions doctoral fellowship program. He has consulted to many leading information technology companies, has testified before the US Department of Justice and US Federal Trade Commission, and serves on the editorial board of several scholarly journals.

Mackie-Mason has served on the National Science Foundation's Advisory Board for the Computer and Information Science Directorate, and on its Advisory Board for the Social, Behavioral and Economics Directorate. He served as a Commissioner on the Ann Arbor Cable Commission, and is presently on the Board of Trustees for Kerrytown Concert House. He was a youth group counselor for many years at the Ann Arbor First United Methodist Church, and continues to teach a Sunday school class on sexuality for teens. MacKie-Mason is a dedicated amateur classical pianist.

Lihn Song has a background in social work, nonprofit administration, and technology having worked at startups and establishing her own nonprofit, the Mam Non Organization, supporting adoptive families with children from Asia. Linh previously directed a technology support program at Nonprofit Enterprise at Work (NEW), and served as Executive Director and Board Member for Ethica, an adoption and anti-trafficking group in D.C.

Locally, Linh was named the new Executive Director of the Ann Arbor Public Schools Educational Foundation and leads the Entrepreneurs Foundation. She also volunteers for the A2 Awesome Foundation, Neutral Zone, Friends of the Ann Arbor Skatepark, and Martin Luther King Jr., Elementary PTO. She holds a B.A. and M.S.W. from the University of Michigan and was a Rockefeller Fellow at the University of Massachusetts Joiner Center for War and Social Consequences. Her interests include ethical social work practices and improved adoption policies and regulation. Linh is married to local Entrepreneur Dug Song and has two children.

Victor J. Strecher received his PhD in Health Behavior and Health Education at the University of Michigan School of Public Health in 1983. Since 1995, Dr. Strecher has been a Professor in the UM School of Public Health and until 2009, Director of Cancer Prevention and Control at the UM Comprehensive Cancer Center. Dr. Strecher founded the UM Center for Health Communications Research, a collaborative research-focused organization of health and behavioral scientists, educators, software engineers, and artists.

In 1998, Dr. Strecher founded HealthMedia Inc., an Ann Arbor-based company that has grown to over 185 employees, developing and disseminating award-winning tailored health interventions for health promotion, disease prevention, behavioral health, and disease management to millions of users through health plans, employers, pharmaceutical companies and governments in North America, Europe, and Asia. In 2008 HealthMedia Inc. was purchased by Johnson & Johnson as their initial investment in the area of wellness and prevention.

Dr. Strecher and the organizations he founded – the University of Michigan Center for Health Communications Research and HealthMedia, Inc – have won numerous national and international awards, including the Secretary of Health and Human Services Award for Innovations in Health Promotion and Disease Prevention, two Smithsonian Awards, four International Health and Medical Media Awards (the “Freddie”), and the International Film Festival Silver Screen Award, to name a few. In 2010, Dr. Strecher won the University of Michigan’s Distinguished Innovator Award and his School of Public Health’s Award for Translating Research into Practice. In 2014, he won the Elizabeth Fries Health Education Award.

Currently, as Director for Innovation and Social Entrepreneurship, Dr. Strecher is working in the UM School of Public Health and the University of Michigan to create an environment that promotes more direct dissemination of research

efforts to improve the public's health nationally and globally. He is also Visiting Professor at the Peking University's School of Public Health.

Dr. Strecher's latest research and book is related to the importance of developing and maintaining a strong purpose in life. His book, *On Purpose: Lessons in Life and Health From the Frog, the Dung Beetle, and Julia*, is written for the lay public with a professional comic illustrator as a graphic novel and is accompanied by a free iOS app, a website and smartphone and web apps. Dr. Strecher also has a regular blog on the Huffington Post related to purpose and meaning in life.

Pat Bantle received a Bachelor of Science degree from Columbia University School of Engineering and Applied Science and a Master's degree in computer engineering from the University of Michigan. Though she initially planned to make a career in computer hardware development, Pat became involved with computer software system development and was manager of the programming department for Information Control Systems, a small company in Ann Arbor. Pat Bantle has also worked for the Ann Arbor Art Association as Gallery Shop director, at Newman Computer Exchange in advertising, at Lorenz Management Systems in bookkeeping, and a K-12 educator for Ann Arbor Public Schools.

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